

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
ILLINOIS	11,430,602	12,419,293	12,659,502	13,056,619
MEDIAN AGE (YRS)		34.7	35.5	36.5
BLOOMINGTON, IL	129,180	150,433	155,991	165,280
MEDIAN AGE (YRS)		30.6	31.6	33.0
HISPANICS (ANY RACE)		3,833	4,240	5,026
STATE'S PERCENTAGE		2.55%	2.72%	3.04%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	134,170	138,132	144,854
MSA'S PERCENTAGE	89.19	91.82	96.29
MEDIAN AGE (YRS)	31.9	33.0	34.5
BLACK/AFRICAN-AMERICAN	9,305	10,206	11,518
MSA'S PERCENTAGE	6.19	6.78	7.66
MEDIAN AGE (YRS)	23.2	23.7	24.5
AMERICAN INDIAN/NATIVE	245	265	306
MSA'S PERCENTAGE	0.16	0.18	0.20
MEDIAN AGE (YRS)	27.6	26.4	25.8
ASIAN	3,087	3,507	4,092
MSA'S PERCENTAGE	2.05	2.33	2.72
MEDIAN AGE (YRS)	28.9	29.7	31.1
HAWAII/PACIFIC ISLANDER	49	53	60
MSA'S PERCENTAGE	0.03	0.04	0.04
MEDIAN AGE (YRS)	23.0	23.5	22.6
OTHER	1,524	1,674	1,987
MSA'S PERCENTAGE	1.01	1.11	1.32
MEDIAN AGE (YRS)	23.0	23.5	23.9

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	66,173	70,577
SUBURBAN	57,353	60,833
RURAL	32,465	33,870

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$53,329	-----	
PER CAPITA	\$25,901	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$2,616,239,000	\$3,462,368,000	32.34%
FOOD AT HOME TOTAL	\$274,257,100	\$325,604,500	18.72%
FOOD AWAY FROM HOME TOTAL	\$269,383,000	\$349,608,200	29.78%
FOOD AS % OF TOTAL EXPENDITURES	20.78%	19.50%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$49,580,500	\$59,407,300	19.82%
FISH & SEAFOOD PRODUCTS	\$4,905,600	\$5,924,600	20.77%
FRUITS & VEGETABLES	\$28,307,400	\$33,376,300	17.91%
DAIRY PRODUCTS	\$29,816,900	\$35,189,300	18.02%
BAKERY PRODUCTS	\$30,020,900	\$34,607,700	15.28%
CEREALS & PRODUCTS	\$15,246,000	\$18,380,300	20.56%
PREPARED FOODS	\$47,212,900	\$56,669,500	20.03%
JUICES	\$6,831,900	\$8,054,000	17.89%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$17,802,200	\$25,430,600	42.85%
FAST FOOD	\$7,748,500	\$10,672,100	37.73%
FULL SERVICE	\$10,053,700	\$14,758,500	46.80%
LUNCH	\$65,537,700	\$84,410,500	28.80%
FAST FOOD	\$40,110,400	\$50,132,200	24.99%
FULL SERVICE	\$25,427,200	\$34,278,400	34.81%
DINNER	\$96,787,900	\$128,239,700	32.50%
FAST FOOD	\$38,920,100	\$48,735,100	25.22%
FULL SERVICE	\$57,867,700	\$79,504,600	37.39%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$833	\$926	11.16%
POULTRY	\$215	\$242	12.56%
EGGS	\$34	\$37	8.82%
FISH & SEAFOOD			
FRESH	\$42	\$47	11.90%
FROZEN	\$28	\$33	17.86%
CANNED	\$12	\$13	8.33%
FRUITS / VEGETABLES			
FRESH	\$317	\$351	10.73%
CANNED	\$82	\$91	10.98%
FROZEN	\$58	\$60	3.45%
OTHER	\$19	\$18	-5.26%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$167	\$179	7.19%
CHEESE	\$139	\$146	5.04%
ICE CREAM	\$78	\$86	10.26%
BUTTER / MARGARINE	\$41	\$50	21.95%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$389	\$417	7.20%
COOKIES	\$74	\$78	5.41%
CRACKERS	\$42	\$44	4.76%
CEREALS & PRODUCTS			
CEREALS	\$153	\$164	7.19%
PASTA PRODUCTS	\$41	\$48	17.07%
FLOUR & MIXES	\$42	\$50	19.05%
RICE	\$20	\$25	25.00%
PREPARED FOODS			
SNACKS/CHIPS	\$147	\$170	15.65%
JUICES	\$115	\$125	8.70%
FROZEN/PREP. OTHER	\$117	\$136	16.24%
SOUPS	\$65	\$76	16.92%
SAUCES & GRAVIES	\$61	\$61	0.00%
BABY FOOD	\$45	\$50	11.11%
FROZEN MEALS	\$41	\$46	12.20%
NUTS	\$33	\$35	6.06%
SALADS	\$25	\$30	20.00%

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